



Community Action Partnership 1st Annual 3-on-3 Basketball Tournament @ CLC

Sponsorship Opportunities

I will support Community Action Partnership of Lake County in the following way:

Platinum Court Sponsor (\$3,000)

- Company name listed as Platinum Court Sponsor in all advertisements, media and marketing pieces
- Company logo listing on CAP website
- Most Prominent banner placement at both ends of the court
- Prominent logo on tournament shirts
- Presenter of trophy to the CAP 3-on-3 Basketball Tournament Champion
- Prime time Court side recognition
- Two full-page color advertisement in tournament program
- Promotional opportunities with tables, tents and marketing and promotional items during tournament
- 1 Complementary team entry
- 10 Reserved seats

Gold Court Sponsor (\$1,500)

- Company name listed as Gold Court Sponsor in all advertisements, media and marketing pieces
- Company logo listing on CAP website
- Joint recognition on banner and in prime location
- Prominent logo on tournament shirts
- Presenter of Second Place Team in tournament
- Court side recognition
- One full-page color advertisement and one full-page b/w advertisement in tournament program
- 1 Complementary team entry
- 6 Reserved seats

Silver Sponsor (\$1,000)

- Company name listed as Silver Sponsor in all advertisements, media and marketing pieces
- Company logo listing on CAP website
- Joint recognition on banner and in prime location
- Prominent logo on tournament shirts
- Presenter of Third Place Team in tournament
- Court side recognition
- One full-page color advertisement in tournament program
- 1 Complementary team entry
- 4 Reserved seats

Bronze Sponsor (\$500)

- Company logo listing on CAP website
- Joint recognition on banner and in prime location
- One half-page color advertisement in tournament program
- 2 Reserved seats

Patron Sponsor (\$100)

- Company name listing in tournament program
- 1 Reserved seat

Sponsorships receiving special listings in advertisements and in media coverage, must be received by June 24, 2010.